



MANCHESTER BASEBALL  
ASSOCIATION

PO BOX 122

MANCHESTER, MD 21102

[WWW.MANCHESTERBASEBALL.ORG](http://WWW.MANCHESTERBASEBALL.ORG)



Dear Community Partner:

Manchester Baseball, a Section 501(c)(3) non-profit organization, is preparing for its 2021 baseball year. With COVID-19 measures in place we are excited to offer an opportunity for the youth of our community to be active on the baseball fields once again! We had a very successful Fall Ball season this year which provided an outlet for these players and an opportunity for them to interact socially with safety being a number one priority.

Manchester Baseball would greatly benefit from your participation as a valued sponsor. Your sponsorship allows the league to offer reasonable registration fees for all our participants and discounted rates for children who otherwise would not be able to financially afford other sports programs. Your tax-deductible contribution will go towards uniforms, league fees, field maintenance, and overall equipment improvements.

Manchester Baseball anticipates fielding over 40 teams this year which are comprised of over 475 athletes. We strive to create an activity that promotes health, wellness, friendly competition and team comradery. Not only are we developing great athletes, but also great citizens of our community- you can play a huge part in that!

**We offer four different levels of sponsorship opportunities for you and/or your business.** This packet includes more detail about the benefits of the various levels. If you would to discuss a custom sponsorship package, please contact us to learn more.

Any and all donations go to support this amazing program that is close to my family and my heart. Please join me in making an impact on the youth of Manchester Baseball! All sponsors and donors are welcomed to attend special events such as our Opening Day ceremony and games. You can learn more about Manchester Baseball and view our schedule of events by visiting <http://manchesterbaseball.org>.

We look forward to having you be a part of our Manchester Baseball TEAM. If you have any questions about sponsorship or donation opportunities, please contact our Sponsorship Coordinator, Kristin Brooks at 609-576-1808 or email me at [manchesterbaseballassociation@gmail.com](mailto:manchesterbaseballassociation@gmail.com).

Many thanks,

A handwritten signature in blue ink that reads "Matt Bailey".

Matt Bailey  
President, Manchester Baseball Association



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## 2021 SPONSORSHIP LEVELS AND BENEFITS

### HOME RUN- \$1,500

- Large Aluminum Sign (4ft X5ft) with your company logo attached to one of our backstops
- Large Size Banner (4ft X 5ft) with your company logo on the outfield fence for the entire year
- Vendor booth space (10X10) at the Opening Day Ceremony/Parade and Closing Picnic
  - Company name on the back of **two** (2) teams' shirts
  - Website advertisement
  - Ad in our e-newsletters (sent to 700+ emails)
- Designated Facebook post announcing sponsorship (650+ followers)
  - A team plaque to display proudly in your place of business

### Triple A - \$750

- Large Size Banner (4ft X 5ft) with your company logo on the outfield fence for the entire year
- Vendor booth space (10X10) at the Opening Day Ceremony/Parade
  - Company name on the back of a team's shirts
  - Website advertisement
- Inclusion in email blast about sponsors (sent to 700+ emails)
- Designated Facebook post announcing sponsorship (650+ followers)
  - A team plaque to display proudly in your place of business

### Double A - \$500

- Medium Size Banner (3ft X 4ft) with your company logo on the outfield fence for the year
  - Company name on the back of a team's shirts
  - Website advertisement
- A team plaque to display proudly in your place of business

### Single A - \$300

- Small Size Banner (2ft X 3ft) with your company logo on the outfield fence for the entire year
  - Company name on the back of a team's shirts
  - Website advertisement
- A team plaque to display proudly in your place of business

### Travel Sponsor – Donation of \$300+

- Website advertisement
- A team plaque to display proudly in your place of business

2020 SPONSORS CAN USE A \$50 DISCOUNT ON THEIR 2021 SPONSORSHIP RATE

FOR CUSTOM SPONSORSHIP PACKAGES- PLEASE EMAIL  
MANCHESTERBASEBALLASSOCIATION@GMAIL.COM



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## 2021 SPONSORSHIP COMMITMENT FORM

SPONSOR NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY/STATE/ZIP: \_\_\_\_\_

EMAIL: \_\_\_\_\_ PHONE: \_\_\_\_\_

### SPONSORSHIP LEVEL:

\_\_\_ HOME RUN- \$1,500

\_\_\_ TRIPLE A- \$750

\_\_\_ DOUBLE A- \$500

\_\_\_ SINGLE A- \$300

\_\_\_ TRAVEL SPONSOR- \$300

\_\_\_ DONATION- AMOUNT \_\_\_\_\_

MAKE CHECKS PAYABLE TO: FOCR (FRIENDS  
OF CARROLL RECREATION AND PARKS)

MAIL TO:

MANCHESTER BASEBALL ASSOCIATION  
P.O. BOX 122 MANCHESTER, MD 21102

\_\_\_ I WAS A 2019 SPONSOR AND WISH TO USE MY \$50 DISCOUNT

\_\_\_ I WAS A 2019 SPONSOR BUT WISH TO SPONSOR AT THE FULL RATE

### FOR TEAM SPONSORSHIPS

PLEASE INDICATE IF THERE IS A CERTAIN COACH/TEAM YOU WISH TO SPONSOR:

\_\_\_\_\_

### FOR BANNERS:

NAME OF COMPANY AS IT SHOULD APPEAR:

\_\_\_\_\_

ADDITIONAL INFORMATION YOU WANT ON YOUR BANNER:

\_\_\_\_\_

PLEASE EMAIL ALL LOGO FILES TO [MANCHESTERBASEBALLASSOCIATION@GMAIL.COM](mailto:MANCHESTERBASEBALLASSOCIATION@GMAIL.COM)  
BY APRIL 1ST OR AS SOON AS POSSIBLE.

**THANK YOU FOR YOUR CONTINUED SUPPORT AND BEING A PART OF OUR TEAM!**